

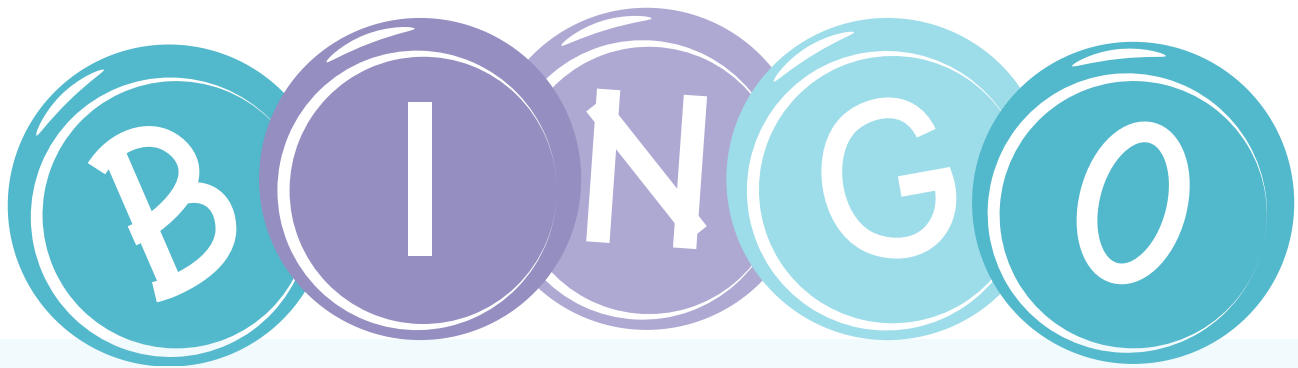


# PURSE

## *Bingo*

**SATURDAY, NOVEMBER 15TH**  
**TROY, MICHIGAN**

**SPONSORSHIP  
OPPORTUNITIES**



## WHO WE ARE

Established in 2011, the Michigan Ovarian Cancer Alliance (MIOCA) promotes the early detection of ovarian cancer and improved treatment outcomes. MIOCA raises awareness of ovarian cancer, provides resources and support to survivors and their families, advocates both locally and federally, educates Michigan communities, and funds innovative ovarian cancer research.

## WHAT IT IS

MIOCA is thrilled to host our first *Purse Bingo* event! Guests will enjoy hors d'oeuvres while playing multiple rounds of bingo with the chance to win beautiful designer bags each round. This exciting fundraiser benefits MIOCA, supporting our mission. Proceeds from the event will help fund ovarian cancer research, programming for survivors and their loved ones, and statewide awareness efforts.

## WHY WE ARE HOSTING

MIOCA's goal is to bring awareness of ovarian cancer to all areas across the state of Michigan. This initiative gives us the opportunity to invite supporters from Southeast Michigan and beyond to be part of something fun and meaningful. We will use this event to celebrate our survivors, educate Michiganders on ovarian cancer, and spread awareness of this disease and the resources our organization provides.

## WHAT WE OFFER OUR SPONSORS

Sponsorship provides excellent visibility to an energetic and captive audience coming from across the state. Your support will be recognized through signage, event elements, inclusion on our website, social pages, newsletters, and more! We offer varying sponsorship levels. You can check out the complete list of benefits on the next page.

# SPONSORSHIP PACKAGES

BENEFITS	AWARENESS \$2,000	RIBBON \$1,000	FRIEND \$650
Verbal recognition by emcee during welcoming remarks	●		
VIP Table reserved in your name for your 8 guests to be seated together	●		
Logo on signage at event, with option to include informational handout	●	●	
Recognition in a sponsor thank-you post on MIOCA social media	●	●	●
Logo inclusion in all MIOCA email communication about event	●	●	●
Logo inclusion on MIOCA ticketing site & mioca.org	●	●	●
Complimentary event tickets	8	4	2

*Benefits are subject to sponsorship commitment date*

# ADDITIONAL OPPORTUNITIES

## *Purse Sponsor*

**\$500**

As a Purse Sponsor, your generous donation will provide one of the purses for a round of bingo at our event.

Your support will be recognized with:

- A verbal acknowledgement during the round
- Your company logo or name tagged on the bag
- Recognition in a thank-you post on MIOCA social media

## *VIP Table*

**\$750**

Secure a reserved table for eight guests to be seated together. Your company's logo or a dedication in honor of someone will be displayed on your table.

A VIP Table includes:

- Eight tickets to the event
- Reserved table for your eight guests to be seated together
- Your company logo or a dedication displayed on the table

## *Food Sponsor*

**\$1,500**

As the Food Sponsor, your support will provide the food at the event for attendees.

Your sponsorship will be highlighted with:

- All the benefits of a Ribbon Level sponsor
- Your company logo or name printed on cocktail napkins used throughout the event

*Only one Food Sponsorship opportunity available*



# PAYMENT

**MAIL: MIOCA, 2075 W. STADIUM #2649, ANN ARBOR, MI 48106**

**EMAIL: INFO@MIOCA.ORG | PHONE: 734.800.6144**

ENCLOSED CHECK, PAYABLE TO MIOCA

- OR -

PAY BY CREDIT CARD\*

*\*Fee applies*

NAME/CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY/ORGANIZATION: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

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## SPONSORSHIP LEVEL

PURSE SPONSOR \$500

FRIEND SPONSOR \$650

RIBBON SPONSOR \$1,000

FOOD SPONSOR \$1,500

AWARENESS SPONSOR \$2,000

VIP TABLE \$750