

TIE MICHIGAN TEAL INFO GUIDE

Teal ribbons are tied in September, National Ovarian Cancer Awareness Month, to raise awareness and educate the public on the signs and symptoms. Due to the lack of an early detection test, awareness is important.

CITY APPROVAL

Seek approval from your city to tie teal ribbons on lamp posts, benches, or trees. We ask cities to allow the ribbons to be put up September 1st and removed September 30th.

To seek approval, we recommend contacting the city manager or city council. Email addresses can usually be found online, or you can call your office.

MIOCA will provide an approval letter that can be used when sending the request.

ONCE APPROVED

Once the city approves to tie, send a signed copy of the letter back to MIOCA.

MIOCA will ship you the ribbon rolls, flyers, and symptom cards. Flyers and symptom cards can be shared with local businesses in your city.

Recruit family and friends to help you tie! Be sure to only start tying September 1st and promptly remove the ribbons when the month is over.

NOT APPROVED

You can ask if there are alternatives that your city will allow. Perhaps they will let you tie only city hall teal, or allow flyers to be put in city hall.

If the city won't allow anything, you can still tie your neighborhood, home, or business. You can also go to businesses in the downtown area and ask if they will tie some ribbons, put up flyers, or share the symptom cards.

HOW TO TIE

Most cities will allow the ribbons to be tied around city lamp posts, benches, and trees in the downtown area. However, the city may give specific instructions/permissions on where you can tie. Ensure that the rules are followed for each city, and remember that we cannot tie on businesses, college campuses, or private property unless we gain approval first.

The ribbons are on a roll and will need to be cut into strands to tie around the objects. The ribbons can be tied in the shape of a bow or just tied around the object with the ends hanging. We encourage cutting strands in advance to save some time.

MAKE AN IMPACT

Take photos! Send photos of your team tying to us and share why you are tying on your social media platforms. Tag MIOCA and use #TieMichiganTeal. We love to see the photos and it is a great way to spread awareness. Getting the community involved and engaged in the campaign helps us to educate and raise awareness.

We are so grateful for your support. Thank you for all that you do to Tie Michigan Teal!

For additional questions, email info@mioca.org or call 734-800-6144