

2015 Annual Report

*If you want to go fast, go alone
If you want to go far, go together.*



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A letter from Pam Dahlmann, MIOCA President

Dear Friends,

An African proverb states, "If you want to go fast, go alone. If you want to go far, go together." As the number of survivors and supporters connected to MIOCA continues to grow, we feel the truth of this statement. It is through these partnerships and collaborations that we expanded existing programs and created new ones in 2015.

With the generous grant award from the Graef Family Foundation, we were able to greatly extend the reach of the Survivor Support Tote program. The addition of the Teal Attack program allowed us to raise awareness of ovarian cancer with many more Michigan residents of all ages through middle school, high school, and college athletic events. In September, another awareness event was added to the calendar. Chasing the Cure in Sturgis benefitted MIOCA and broadened our reach to that part of the state. The goal of awarding Geri Fournier Ovarian Cancer Research Grant monies also came to fruition in 2015. Three very deserving researchers received a total of \$25,000. All in attendance at MIOCA's year end celebration were inspired to hear from Drs. Coffman, McLean, and Rattan about the work which is being done.

With the idea of going far together, MIOCA incorporated the friends asking friends model into our fundraising this year. With this concerted effort on the part of so many supporters, MIOCA increased our total revenue for 2015 by 62% as compared to 2014, raising nearly \$240,000. On behalf of the Board of Directors, I want to thank those who made donations of all sizes. Your generosity resulted in MIOCA's ability to increase support, awareness, education, advocacy, and research in Michigan.

With sincere gratitude,

Pam Dahlmann

Pam Dahlmann, RN, BSN
President



Highlights from 2015

Survivor Support Tote Program

In an effort to grow our support of survivors, MIOCA expanded our Survivor Support Tote project this past year. The goal of the program is to provide critical information and comfort with a direct line to a greater support community to all women diagnosed with ovarian cancer in Michigan. The totes provide items of comfort to be used during treatment, information and words of encouragement from other survivors, and teal ribbon awareness items. Most importantly, the project provides a crucial connection to additional support services. More specifically, MIOCA provides support group information and also offers women the opportunity to be paired with a mentor who has traveled a similar journey through our Survivor to Survivor Program. With information and services like this, MIOCA helps to transform newly diagnosed women into those who think of themselves as survivors. When faced with a disease as lethal as ovarian cancer, even seemingly small steps like these can make a lasting impact on a woman's ability to fight back against cancer.

In 2015, we adjusted the program to include all females heading into treatment – both newly diagnosed and those diagnosed with a recurrence. Additionally, many gynecologic oncology offices have become active participants because we now provide empty totes to the offices. The recipients contact us for the items which go with the tote. This note is just one example of the wonderful responses we receive from tote recipients.

The package you sent from MIOCA arrived! What a nice surprise! It was fun unpacking it and finding so many teal items. I surely didn't expect such an assortment. Thank you so much and thanks to MIOCA for the support and kindness. I am especially grateful for the testimonials from survivors. It really gives me hope and a brighter outlook. I appreciate the advice and hints to help make this journey a little easier. It's good to know that you are there, and I won't hesitate to contact you.

MIOCA applied for and received an \$8000 grant from the Graef Family Foundation to help with our Survivor Support Tote project. We are so grateful for their support. With all of this wonderful collaboration, we are excited to see our supportive reach extend to new areas in the state. For example, the first tote bags were sent to survivors in the upper peninsula. MIOCA thanks the many volunteers who help with our various support programs.



Teal Attack

This fall, MIOCA board members and volunteers worked with small business owner, volleyball coach, and survivor Karen O'Brien to create MIOCA's Teal Attack program. In Karen's introductory letter, she writes, " Like many stubborn freshmen who don't like the new team rules, e.g., undergo chemotherapy, lose my hair, etc., I initially resented being chosen to play for a team on which I felt I didn't belong. I didn't pick this team. I wanted no part of it. I never had a choice. But then I realized I did, in fact, have a choice. I could be the player who sat the bench and felt sorry for myself, or I could make something of my situation, support my fellow teammates, and help move the team in the right direction. Commitment, common purpose, camaraderie."



Teal Attack is a movement centered on high school and collegiate athletic events to raise awareness and donations for ovarian cancer support. As part of a teal attack event, both teams receive Teal Attack ovarian cancer awareness t-shirts to wear during warm-ups. The sporting event is an excellent forum through which information about ovarian cancer is provided to attendees. Often, participating schools join forces to raise funds for MIOCA.



Teal Attack is so significant because we are raising awareness with young people. We all know that ovarian cancer affects all ages and Teal Attack involves young athletes in a memorable way.

We want to thank Karen and Dan O'Brien for their support of this program. In 2015, 23 Teal Attack games were held and over \$29,000 was raised at these events.

CHASING THE CURE FOR OVARIAN CANCER



Chasing the Cure

MIOCA was excited to add a fifth run to our schedule in 2015. We were thrilled when Terra Draper and Leanne Barnell approached MIOCA about partnering with us.

For the past several years, Terra and Leanne have chaired Chasing the Cure in Sturgis. In the words of the event coordinators, "This event is dedicated to Joan Dykstra who was diagnosed with ovarian cancer in 2008. She is a great inspiration to all that know her. She always has a smile on her face and a great attitude towards life no matter what hand she has been dealt."



Gerri Fournier Ovarian Cancer Research Grant

Awarded in memory of MIOCA Co-founder, Gerri Fournier, RN, BSN

To accomplish the significant goals of discovering an early detection test for ovarian cancer or developing improved treatments, researchers must be provided with the resources necessary to pursue innovative ideas.

MIOCA is committed to collaborating with ovarian cancer researchers by allocating funds to support research here in the state of Michigan. To that end, it was with great excitement that MIOCA awarded its first Gerri Fournier Ovarian Cancer Research Grants in 2015. MIOCA gave a total of \$25,000 to three dedicated researchers:



Lan Gardner Coffman, M.D., PhD
Hematology/Oncology Fellow
University of Michigan Health System

Studying the role of carcinoma-associated mesenchymal stem cells within the ovarian cancer microenvironment



Karen McLean, MD, PhD
Assistant Professor, Gynecologic Oncology
Translational Oncology Program
University of Michigan Health System
Therapeutic Inhibition of the DEK Oncoprotein in Epithelial Ovarian Cancer

Ramandeep Rattan, PhD
Assistant Scientist, Division Gynecologic Oncology
Henry Ford Hospital

A preclinical trial of olaparib and metformin in BRCA intact ovarian cancer mouse model

2015 Financial Report

2015 Income

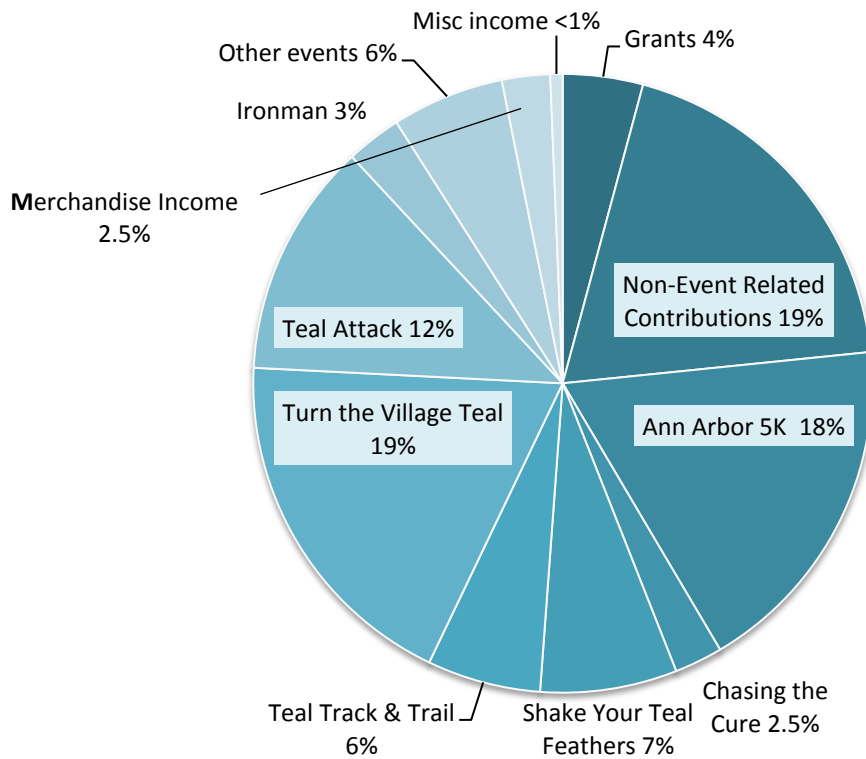
2014 carry over	\$ 171,741.22
Grants	\$ 10,000.00
Non-Event Related Donations	
a) Individuals	\$ 22,641.86
b) Companies	\$ 7,075.06
c) Foundations	\$ 11,553.60
d) Organizations	\$ 4,069.78
e) Trusts	\$ 520.00
a) Kroger Rewards	\$ 794.01
d) Amazon Smile Program	\$ 68.70
Fundraisers, Events	
a) A2 Mothers Day Race	\$ 43,277.00
b.) Charity Jeans/Casual Day	\$ 1,509.40
c.) Chasing The Cure	\$ 6,010.00
e.) Latin Festival	\$ 4,095.00
f) Other Events	\$ 3,783.13
g.) Ride for a Cure	\$ 1,000.00
j.) Shake Your Teal Feathers	\$ 17,077.00
k.) Skyline Swim Meet	\$ 3,633.00
l.) Teal Track & Trail	\$ 14,171.78
m.) Turn the Village Teal	\$ 44,671.16
o) Teal Attack	\$ 29,312.36
p.) Ironman - Brian Young	\$ 6,919.48
Merchandise Income	\$ 4,410.26
Mdse online Gross Income	\$ 1,599.37
Misc income	\$ 150.00
Other Reimbursement	\$ 525.92
Total Income	\$ 410,609.09
new income 2015	\$ 238,867.87

2015 Expenses

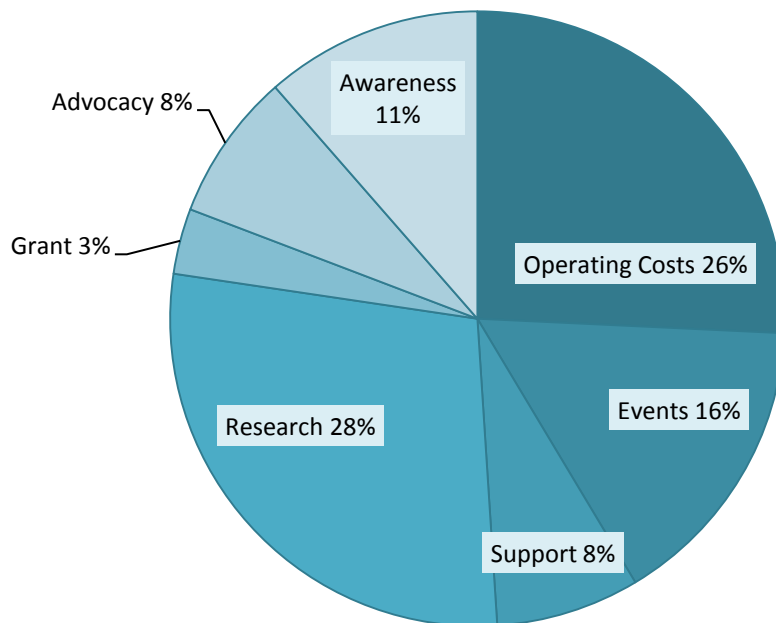
Equipment/Software	\$ 10.00
Supplies	\$ 2,836.02
Printing and copying	\$ 3,324.39
Web Design / Graphic / Hosting	\$ 1,710.00
Database - E Tapestry	\$ 4,948.82
Go Daddy-Email	\$ 544.30
Constant Contact	\$ 504.00
Insurance	\$ 1,769.00
Accounting / Legal Fees	\$ 450.00
Business Licenses	\$ 60.00
Board Meetings/Other Conferences	\$ 1,051.30
Mileage Reimbursement	\$ 867.82
DC Advocacy Conference (board)	\$ 2,297.33
Chemo Care Bags	\$ 404.67
OCNA partner membership	\$ 650.00
Sponsorships	\$ 525.00
Due, Subscriptions, Merchant Fees	\$ 854.25
Blackbaud Service Fees	\$ 2,421.81
Marketing / Awareness Merchandise	\$ 5,107.38
Postage / Mailing	\$ 990.54
Storefront - Underground Printing	\$ 864.00
Turn the Towns Teal / Ribbons / Kit	\$ 1,131.40
Advocacy Scholarship- Buckfire Found.	\$ 4,556.53
Fundraisers and Events	
a.) A2 Mothers Day Race	\$ 1,655.01
e.) Latin Festival	\$ 1,498.90
j.) Shake Your Teal Feathers	\$ 4,195.27
m.) Turn the Village Teal	\$ 6,245.65
p.) Teal Attack	\$ 200.00
MIOCA Year End Celebration	\$ 2,455.02
Cancer Support Comm group	\$ 2,000.00
Gilda's ov ca group	\$ 1,800.00
Benevolent Fund	\$ 162.98
Gerri Fournier Research Fund	\$ 25,000.00
Graef Grant Expenses	\$ 3,023.40
Judy Iverson Grant	\$ 14.70
Miscellaneous Expenses	\$ 245.45
Total Expenses	\$ 86,374.94
Reserve to be carried over	\$ 324,234.15



2015 Income \$238,867.87



2015 Expenses \$86,374.94



MIOCA has no paid staff. Costs are greatly reduced because work is done by volunteers.

2015 Fundraising

MIOCA had another busy and successful year. William Arthur Ward wrote, "Gratitude can transform common days into thanksgivings, turn routine jobs into joy, and change ordinary opportunities into blessings." MIOCA's Board of Directors sincerely thanks all donors for each and every gift. To go far, go together.

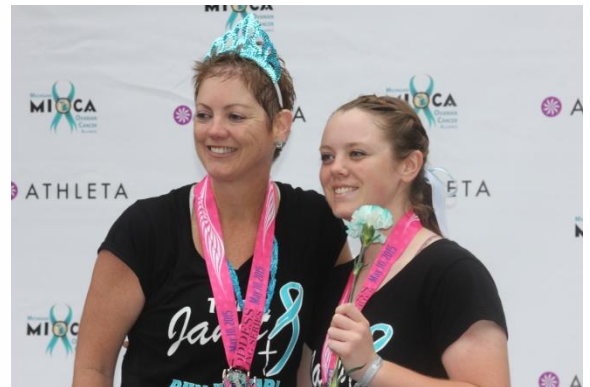
In 2015, several MIOCA supporters championed the friends asking friends model using one of MIOCA's fundraising pages. The results were incredible.

TOP fundraisers:

Ely Tama \$8,710

David and Carla Haupt \$5,885

Janet Schuler (Team Run It OVAR) \$5,598



Fundraisers 3000+

Deanna Cosens and family (Team "Warriors in Teal")

Steve and Stephanie Doyle (In Loving Memory of Nancy Pittel)

Peg Kelley & Maureen Isaac (Team MO)

Fundraisers 1000+

Rachel Beaver (Team [Sister Code])

Erika Boehnke (Team MOM)

Lisa Garnes (Team Sweet Adeline Sisters)

Sandy and Saleena Goel (We Love Our MOM, Kavita Goel)

Karen O'Brien (Team "KO")

Daisie Scharmen (Team Daisie)

Michelle Shepherd

Linda Wilson (Team "Flip Flop Spirit")

2015 Donations

MIOCA was inspired and motivated by the enormous generosity of so many individuals, companies, organizations, and foundations. It is with tremendous gratitude that we acknowledge our donors.

Donations of \$1000+

Albert & Doris Pitt Foundation
The Ann Arbor Track Club
Athleta - Briarwood
Detter Family Foundation
Dirko's Mount Vernon, Inc.
HarbisonWalker International
David Haupt
Mark Kelley, MD
Robert Kelley
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Old National Bankcorp
The Rodger and Kate Graef Family Fdn.
Sleep Number – Rochester Hills
Anne Stevens
Ely and Andrea Tama
Trinity Health: Judy Ivan Grant
PJ and Kelly Tunder
Brian and Marla Young

Donations of \$100 to \$999.99

7-Eleven Rochester Hills
A.J. Inc. DBA Tuffy Service Center of Sturgis
Advanced Hair Solutions, LLC
Janelle Aethyr
Aetna Foundation, Inc.
Alexander L Thomas Revocable Trust
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2015 Donations

Donations of \$100 to \$999.99 (cont)

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Dundee Castings
Dundee Subway
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Family Medical Center of Michigan
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2015 Donations

Donations of \$100 to \$999.99 (cont)

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Fit & Fab with Kelly T Fit-Club @ Summerfield
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Sandy Goel
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David Guz
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Haja Dance LLC
Hale Storm Agency, LLC
Hamlin's Motorcycle Center, LLC
A. Saree Hantler
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Robert and Mary Haupt
Robert H Haupt
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Ashley E Heidemann
Deborah Helser
Barbara A Henry



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Ernie and Delores Hildebrand
Kerry and Mary Jo Hitchings
Gerald and Marybeth Hodapp
Kyleigh Elizabeth Hoezee
Cynthia Hoffman
Mike Hommel
Lenord S Horwitz
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Alice Hudson
IHA Health Services Corporation
John and Jane Imo
Ashley Shannon Inclima
Iott Building Company LLC

2015 Donations

Donations of \$100 to \$999.99 (cont)

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JAI Enterprises, LLC DBA Northside Bar & Grill
Jennifer Jalet
Mike Jefvert
JLC Industries Inc.
Beth Johnson
Randy and Justine Johnson
Yvonne Johnson
Fort Wayne DHS Warriors
Carolyn M Johnston, MD
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Margaret M Keeler
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Peg Kelley
Ken and Lisa Kemmerling
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Wilson Marine
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Robert and Margie Mellen
George Melvin
Angie Meredith
Mezza of Oakwood LLC
MGB Designers
Michael Kaslik Revocable Trust
Michigan Gas Utilities Corp.
Jerry and Laura Miller

2015 Donations

Donations of \$100 to \$999.99 (cont)

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MJC Investments Properties Inc.
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Mary Lynne Mochel
Money Mailer of Grand Rapids
Leda Monsma
Diane M Moore
Muriel Moore
Steve and Lisa Morris
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New Moosejaw, LLC – Rochester Hills
Cynthia Newcomer



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Richard and Stacey Roberts
Drs. Richard and Jane Kelley Rodeheffer
Mark and Mary Rusk
David and Laurie Russell
Mike and Pam Rutter
Nison and Doreen Sabin

2015 Donations

Donations of \$100 to \$999.99 (cont)

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Diane Santos
Lauren Theone Santos
Corinne Leigh Schaldenbrand
Michael Schaldenbrand
Traci Scheich
Diana Schilling
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Nicole Swartz
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Todd and Diana Taylor
Coletta M Teifke
Thompson Plbg & Htg
Title Source
Arnold Tracht, DDS and Daniel Briskie, DDS
Jeff and Carmen Triezenberg
U.S. Charitable Gift Trust - Stephen & Joan
Kegerreis Charitable Giving Trust
University Dental Associates, P.C.
Nicholas and Bebe Valentino

2015 Donations

Donations of \$100 to \$999.99 (cont)

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Matthew Vanbrandt
Billy Vance
Deborah Sue Vangerud
Balati Venkatesan
The Vescovi/Ohler Families
Cal & Deb Vis
Visteon Corporation & Halla Visteon Climate
Control Corporation (HVCC)
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Kelly Warda
The Wasserman/Chasen Family
Elaine I Watson
Sidney Ann Weick
John and Cynthia Weipert
Eileen Weiser
Bill and JoAnn Wells
Patricia White
Steve Wild

Karen Williams
Linda Wilson
Wilson Marine
Steve and Debra Wittenback
Tina Woelmer
Maureen Wolf
Dawn Worde
Gladys S Wright
Judy H Yates
Mike Zeid
Sarah R Zengerle



2015 In Kind Donations

In Kind donors 1000+

Community Lifestyles, Inc.
Crittenton Hosp. Med Ctr.
General Motors Heritage Center
Dan and Karen O'Brien
Village of Rochester Hills
Whole Foods - Rochester Hills

Ram's Horn Family Restaurant
Red Fox Wireless
SEE Eyewear - Rochester Hills
Lee Semp - Norwex
Tapper's Diamonds & Find Jewelry
Thome Orchard
Total Salon
Underground Printing - Ann Arbor
Williams Sonoma

In Kind donors 100+

Aspen Dental
B Spot Burgers - Rochester Hills
The Barre Code - Birmingham
Berends Hendricks Stuit
Besco
BIKE The Bike and Tri Shop
Body Therapy Massage - Rochester Hills
Bravo! - Rochester Hills
Breath of Spring Florist, Inc.
Brooksie Way
Jen Carmona
Carson's - Rochester Hills
Marie Catrils
Cranbrook School Camp
Cumulus Media
Andy and Pam Dahlmann
Douglas J Salon - Rochester Hills
East Street Pilates
Fairfield Inn - Ann Arbor
Godwin Plumbing
Haig Shoes
Haisma Heating and Cooling
Harp's Lingerie
Health Foods of Rochester
J. Barbaro Clothiers
Lululemon Athletica - Rochester Hills
Marlee's by Tapper's
MGB Designers
Noodles - Rochester Hills
Old Carolina BBQ Co.
Paper Source



2015 Donations

MIOCA sincerely thanks those organizations who partnered with us to raise funds at events or provide resources through payroll deduction.

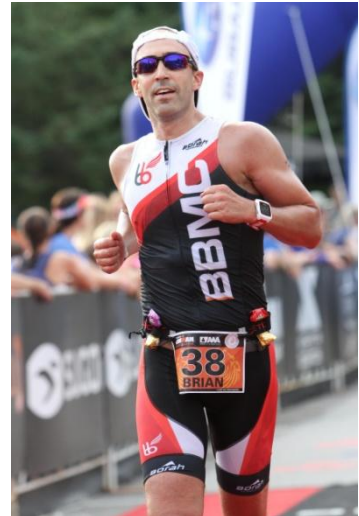
Addison High School Girls Volleyball Team
Adrian Public Schools
Bedford High School
The Benevity Community Impact Fund /Google
Bronson Jr./Sr. High School
Epic Races, LLC
Grand Blanc Parks & Recreation Commission
Groves Performing Arts Company Boosters
Ida Public Schools
The Ironman Foundation, Inc.
North Branch Area Schools
Pfizer Foundation Programs - Consiva
RunSignUp/A2 Goddess 5k
Saline Area Schools
St. Mary Catholic Central High School
TRUiST
United Way Heart of West Michigan
Your Cause, LLC - Trustee for Pricewaterhouse Coopers LLP



Special thanks to Grand Blanc McDonalds owners, Kirk and Marie Heath, for organizing another very successful Teal Track & Trail 5K.

MIOCA would like to acknowledge some of those individuals who raised funds in various creative and meaningful ways:

MIOCA Board member, Brian Young, who once again this year competed in an ironman competition in memory of his mother, Ava Young



Maureen Isaac for holding the Skyline swim meet held in memory of Maureen Belden

Northside Bar & Grill owners, John and Jane Imo, who held a car show in memory of Gail Meyer at their restaurant

Laurie Atwood and Jon Roselle for creating and selling t-shirts through Booster U.S. in honor of survivor, Pam Roselle

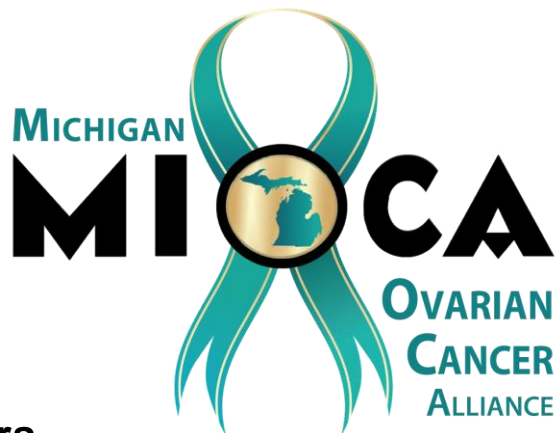
Winnie Jalet who was inspired by her aunt and decided that she would rather have her young friends' families donate to MIOCA instead of giving her birthday party gifts



The Trenton girls' basketball team who raised awareness and funds at one of their games

Groves Performing Arts Company - GPAC in Birmingham wowed the audience last night with their talent and their very TEAL production of Grease. They raised awareness and funds as part of their goal that "GPAC gives back."





2015 Board of Directors



Front Row: Melinda Smith, Michelle Shepherd (Secretary), Pam Dahlmann (President and Co-Founder), Suzi Peterson Steward, Michelle Nasers, Linda Schairer (Treasurer), Marlena Studer (Co-Founder)

Back Row: Peggy Pitt, Cathy Cieglo, Debra Frick, Brian Young, Marcia Gurche, Gemma Almendras Not pictured: Catherine Christen, Janet Schuler

Visit us at MIOCA.org