



2014 Annual Report

Growing and Connecting throughout Michigan

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A letter from Pam Dahlmann, MIOCA President

Dear Friends,

As we continue to grow, we also continue to connect with more and more survivors. We are motivated by each of their stories – by each of the challenges they face. We are inspired by their courage and positive attitude. Fueled by this motivation and inspiration, Team Teal achieved a great deal in 2014.

As an organization, MIOCA relies completely on the time and talents of volunteers. Certainly, our volunteers, both survivors and supporters, shined in 2014. Through this collective effort, we expanded existing programs and created new ones. We raised awareness, educated the public, provided resources and support, and advocated on behalf of ovarian cancer survivors. For the first time in our short existence, we also contributed to ovarian cancer research.

Our successes are shared among all of our supporters. We are lifted up by the many hours they generously give to MIOCA and their monetary donations. On behalf of the MIOCA's Board of Directors, I want to thank all the members of Team Teal.



Sincerely,

Pam Dahlmann

Pam Dahlmann, RN, BSN
President



Expanding the ways in which we support ovarian cancer patients and their families.

Receiving a cancer diagnosis of any kind is frightening, but an ovarian cancer diagnosis can be isolating as well. Often women have never met someone else who is a survivor. It can be difficult to find other women who have traveled a similar journey. Because of many issues unique to an ovarian cancer diagnosis, MIOCA believes it is important to have support groups specifically for those survivors. To that end, MIOCA began funding two ovarian cancer support groups in 2014. Active groups are available at the Cancer Support Community in Ann Arbor and at Gilda's Club Grand Rapids. We are appreciative of those organizations and our partnership with them.

To lift the spirits of ovarian cancer survivors in treatment, MIOCA started the Survivor Support Tote project. This tote, delivered free of charge, offers comforting items made by MIOCA volunteers, words of encouragement from other survivors across the state, and various awareness items. The Survivor Support Tote project is just another way that MIOCA has grown and connected with more survivors throughout the state. The response from tote recipients has shown the usefulness of the contents: "It's a very thoughtful gift. I used the notepad and folder today at the consult with my doctor this morning." and "Thank you so much for delivering my 'goodie bag'. It is so nice. I love the fleece throw. It's perfect during chemo."





Raising awareness of ovarian cancer.

MIOCA works throughout the year to raise awareness. Many events brought survivors and supporters together to draw attention to the disease and the work which needs to be done. Several amazing people and organizations planned events which not only raised funds for MIOCA but also educated Michigan communities. Please see the Donation Pages for more details regarding these incredible efforts and achievements by MIOCA's friends.





MIOCA hosted the first annual Mother's Day 5K in Ann Arbor. Approximately 400 runners and walkers joined forces to celebrate the special women in their lives. It was truly a heartwarming event. MIOCA would like to thank Dr. Rebecca Liu, gynecologic oncologist and member of MIOCA's Medical Advisory Board, for serving as Race Ambassador and State Senator Rebecca Warren for also joining us.

September is National Ovarian Cancer Awareness Month. Undoubtedly, this is MIOCA's busiest month. From media coverage, to awareness activities, to 5K runs on both sides of the state, MIOCA volunteers were going full steam.

For several years, MIOCA has partnered with Turn the Towns Teal® organization to spread awareness by tying teal ribbons in many Michigan communities. Each year the number of MIOCA volunteers grows with teal ribbons lining the streets of an ever increasing number of cities and towns. We want to thank this large team of survivors and supporters who generously gave of their time to raise awareness.





The second annual Shake Your Teal Feathers 5K was held on Sunday, September 14th at John Ball Zoo Park in Grand Rapids. This was a fun day for the whole family which required tremendous planning on the part of the event committee. After a scenic course, the participants enjoyed food provided by Buffalo Wild Wings and deBoer Bakkerij.

Summer weather lingered on Saturday, September 20 for the third annual Turn the Village Teal classic car show in Rochester Hills, MI. Event organizers added a 5K to the event in 2014. After the race was kicked off by special guest, JoAnne Purtan, from WXYZ Channel 7 abc, nearly 270 participants enjoyed the sunny day as they traveled the hilly course which ended at the Village of Rochester Hills shopping and dining complex. Race participants enjoyed food provided by Whole Foods and Noodles & Co., listened to the sounds of Jennifer Kincer & friends, and checked out the teal and turquoise classic cars which lined the streets. Many volunteers were needed to pull off this event. MIOCA is very grateful to the many Oakland University William Beaumont School of Medicine students for volunteering to help on the course and at the Village.





Educating the public

In its second year, MIOCA's SPEAK: Survivors Promoting Early Awareness and KnowledgeSM program has broadened its audience to include many more businesses looking to offer additional health and wellness information to employees. Among the program's audiences were employees of Beaumont Health Systems, KUKA Robotics, and GM Women's Global Purchasing and Supply Chain Organization.

Karen Davenport, Human Resources Director for KUKA Robotics North America states, *"The speakers were honest, open, and sometimes funny, in the telling of their stories. They spoke of their lives and families before the ovarian cancer diagnosis, the difficulties associated with the diagnosis (and misdiagnosis), what they overcame, and what may lie ahead."*

"We received great feedback about the event, from both the male and female population. Based on the volume and nature of unsolicited reactions to the presentation, it was one of the best Enlight-n-Bites we've had. Our people were shocked at the realities of the disease, appreciative of the knowledge, and have since shared the information with friends and family members."

In July, MIOCA was pleased to partner with Dr. Carolyn Johnston, University of Michigan gynecologic oncologist, and Ann Garvin, Michigan Department of Community Health Nurse-Consultant, to provide an informative webinar on ovarian cancer for the Michigan Primary Care Association. Several primary care physicians participated to listen to Dr. Johnston provide an overview of ovarian cancer including symptoms, risk factors, diagnostic considerations, and a brief summary of current treatments. A SPEAK volunteer provided her personal account of her symptoms, delayed diagnosis, treatment, and recurring ovarian cancer. Ann Garvin discussed resources available for primary care providers including those with regard to referrals to gynecologic oncologists. The webinar can be viewed online at <http://www.slideshare.net/michiganpca/ovarian-cancer-and-primary-care-37102315>

To reach a diverse population, MIOCA must ensure that educational materials meet the needs of Michigan communities. A team of volunteers created Spanish – English ovarian cancer literature in 2014. MIOCA would like to acknowledge the Albert and Doris Pitt Foundation for donating funds for bilingual educational literature.



Si siente que su cuerpo está intentando llamar su atención, es hora de escucharlo.

El cáncer de ovario SÍ produce síntomas:

- Inflamación
- Dolor pélvico o abdominal
- Dificultad para comer o sensación rápida de llenura
- La necesidad de orinar con urgencia o frecuencia

Si tiene síntomas casi a diario durante más de algunas semanas, consulte con un ginecólogo y describale qué síntomas son nuevos y anormales para usted.

Su médico puede recomendarle:

- Análisis de sangre para CA-125
- Examen pélvico/rectal
- Ecografía transvaginal

NO existe una prueba para el cáncer de ovario. La prueba papanicolau detecta el cáncer cervical, NO el cáncer de ovario.

Si tiene cualquier pregunta o queja, llama a un proveedor de atención médica.

Una mujer diagnosticada en las primeras etapas vivirá 5 años más con una probabilidad de más de 90% pero si ella se diagnostica a última hora, la probabilidad de vivir 5 años más se reduce a 25%.

Se puede encontrar más información en:
mioca.org
ovariancancer.org



Advocating at a state and national level.

"While it can sometimes be challenging to reach across the aisle and find common ground on certain issues, working toward a cure for cancer is a goal that can unite even those of us with the most disparate political beliefs." This statement was part of the invitation sent by MI Senator Rebekah Warren and State Representative Bob Genetski to other state legislators in early 2014. All legislators were invited to attend the first Cancer Caucus meeting of the year on March 11, 2014 and to be part of a discussion led by MIOCA. Dr. Robert Morris, gynecologic oncologist and member of MIOCA's Medical Advisory Board, provided information about ovarian cancer. Two MIOCA survivors contributed details on ways that legislators can play a role in increased awareness and education. A personal story of survival was also shared. MIOCA is grateful to Senator Warren, Representative Genetski, and Dr. Morris for the critical roles which they played in making this event a success.

When it comes to significant research funding, it is important to take advocacy efforts to Washington, D.C. This year, MIOCA received very generous support from the Lori Haber Buckfire Foundation which provided advocacy travel scholarships to four women. Putting faces and names to a disease is important when working to encourage national legislators to make the funding of ovarian cancer research, education, and awareness a priority.



Funding innovative ovarian cancer research.

To accomplish the significant goals of discovering an early detection test for ovarian cancer or developing improved treatments, researchers must be provided with the resources necessary to pursue innovative ideas.

From its inception, MIOCA leadership has looked forward to the time when the organization had grown enough to fund research. In 2014, MIOCA's Board of Directors voted to donate \$5,000 to the Stand Up To Cancer – Ovarian Cancer Research Fund – Ovarian Cancer National Alliance – National Ovarian Cancer Coalition – Ovarian Cancer Dream Team Fund. The Dream Team Fund allows leaders from across disciplines, institutions, and specialties to finally compete against cancer instead of each other. Working together moves their research from bench to bedside in order to benefit patients more quickly.

MIOCA is committed to collaborating with ovarian cancer researchers by allocating funds to support research here in the state of Michigan. In 2014, MIOCA was proud to announce the Michigan Ovarian Cancer Alliance Geri Fournier Ovarian Cancer Research Grant. The application submission deadline was December 31, 2014. MIOCA thanks all of the researchers who applied for MIOCA's grant funding and looks forward to announcing the recipients in 2015.



Celebrating many achievements.

On November 9, 2014, MIOCA volunteers gathered for the first annual year-end celebration. During this past year, many people have supported MIOCA in its mission. MIOCA is extremely grateful to those who gave generously of their time and special gifts to help others. Working together, we have made a lasting difference.



2014 Financial Report

2013 Carry Over	\$ 93,546.71
Donations: Corporate	\$ 6,710.82
Donations: Foundations	\$ 6,232.00
Donations: Trusts	\$ 50.00
Donations: Individuals	\$ 42,534.65
Donations: Organizations	\$ 1,203.98
Fundraisers, Events	
Ironman	\$ 10,562.78
Shake your Teal Feathers	\$ 11,324.73
Turn the Village Teal	\$ 14,874.41
Latin Festival	\$ 2,784.00
Other Events	\$ 551.22
Ann Arbor 5K Mother's Day	\$ 5,220.00
Run in the Thumb	\$ 4,945.00
Rock a Cure	\$ 3,900.00
Teal, Track & Trail	\$ 15,521.00
Hoo Haa Fun Walk	\$ 1,398.28
Ride for a Cure	\$ 4,069.09
Skyline HS Swim Meet	\$ 7,330.23
Interest-Savings	\$ 24.46
Merchandise Sales	\$ 1,201.44
Miscellaneous Revenue	\$ 5,846.28
Kroger Rewards	\$ 927.71
Matching Gifts Program	\$ 250.00
Amazon Smile Program	\$ 40.42
Meijers Rewards	\$ 93.20
Total Income	\$ 241,142.41

Business Registration Fees	\$ 25.00
Merchant Account Fees	\$ 366.00
Bank Checks	\$ 32.76
Accounting Fees	\$ 450.00
Legal Fees	\$ 100.00
Website- Hosting / Development	\$ 1,825.00
Computer/Equipment Purchases	\$ 306.00
Parking, Utilities, Rent	\$ 4.25
E Tapestry	\$ 1,791.00
Constant Contact	\$ 798.00
Dues, Subscriptions, Reference	\$ 670.00
Postage, Mailing Service	\$ 572.75
Printing and Copying	\$ 6,152.50
Office Supplies	\$ 1,172.25
Marketing/Awareness Merchandise	\$ 12,001.09
Mileage Reimbursements	\$ 2,297.15
Insurance - Liability, D and O	\$ 1,221.00
Other Costs	\$ 4,121.40
Chemo Care Bags	\$ 484.97
Turn the Towns Teal	\$ 708.22
Contributions	\$ 5,000.00
Gilda's	\$ 1,800.00
Cancer Support Community	\$ 3,450.00
Reconciliation Discrepancies	\$ 10.28
Shake Your Teal Feathers	\$ 2,960.75
Turn the Village Teal	\$ 3,621.03
Hoo Haa Fun Walk	\$ 179.78
Latin Festival	\$ 7,206.63
Run In the Thumb	\$ 425.05
Ann Arbor 5 K Mother's Day	\$ 400.00
MIOCA YR End Celebration	\$ 2,669.96
MIOCA Travel	\$ 19.21
Travel	\$ 138.67
Food / Fuel	\$ 417.94
Lodging	\$ 539.08
OCNA Conference Travel	\$ 520.00
Advocacy Scholarship Travel Regis Fees	\$ 826.00
Advocacy Scholarship Travel	\$ 1,413.44
Advocacy Scholarship Travel Food/Fuel	\$ 483.04
Advocacy Scholarship Travel Lodging	\$ 2,220.99
Total Expense	\$ 69,401.19
2014 Carry Over	\$ 177,968.69



2014 Donations

Top Donors

MIOCA would like to acknowledge the donations made by individuals or businesses of \$1000 or more. These donations made a significant impact on our ability to move our mission forward.

*Albert & Doris Pitt Foundation
Patrick Belden
Harold Bosworth
Feng Michael Cao
CapFinancial Partners, LLC
Detter Family Foundation
Mark Kelley, MD
Lori Haber Buckfire Foundation
Dawn McHugh
Mary Mochel
VITAS Healthcare Corporation
Verna Dean Greene Rev. Living Trust
Timothy and Linda Voss*



Several supportive individuals or businesses partnered with MIOCA this year to create unforgettable events which provided much needed resources to MIOCA. MIOCA offers its sincere gratitude:

*Ann Arbor Athletic Booster Club
Charity Jeans Day – Kim Thiel
Dance It Ovar - Kelly Thompson
Final Stretch – Partner for Unleash the She (Mother's Day 2014)
First Congregational Church of Romeo – SPEAK presentation and Health Fair donation
Hoo Haa Fun Walk- Julia Sultes
Ironman Wisconsin – Brian Young (in Memory of Ava Young)
Ride for a Cure - Matt McEwen (in Memory of Wendy McEwen)
Rock a Cure (Clinton Township) - the Deanna Cosens Family
Run in the Thumb (Sebewaing)–Ilene Chiotti, Bev Wiltse (in memory of Michelle Chiotti)
Saline Area Schools' Denim Day
Skyline-Huron Swim Meet – Maureen Isaacs (in Memory of Maureen Kelley Belden)
Teal Track & Trail (Grand Blanc)– Kirk and Marie Heath (in Memory of Wendy Heath)
Zumbathon Davison Athletic Club - Kim Thiel*

MIOCA would not be able to accomplish its goals without the incredible support from so many donors. They have truly provided the ability to support survivors, educate the public, raise awareness, advocate at both the state and national level, and fund innovative research. MIOCA wants to thank each and every donor. MIOCA would like to acknowledge donors of \$100 or more.

Action Restoration

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Maureen Wolf*

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MIOCA wishes to thank the generous in-kind support from many businesses who provided immense support of MIOCA's events in 2014.

*C&G News
Community Lifestyle Newspaper
Crittenton Hospital Medical Center
GM Heritage Center
Whole Foods Market*

MIOCA's events would not have been the success that they were without the support from many in-kind donors. MIOCA is very appreciative of your assistance. In Kind Donors of \$100 or more:

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The Barre Code Metro Detroit
BRAVO! – Village of Rochester Hills
Buffalo Wild Wings
Greg Bugbee
Andy and Pam Dahlmann
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**2014
Michigan Ovarian Cancer Alliance
Board of Directors**



Established in 2011, the Michigan Ovarian Cancer Alliance promotes saving women's lives through the early detection of ovarian cancer and improved treatment outcomes. In addition to community outreach and education, MIOCA provides advocacy, resources and support throughout Michigan.

Learn more at MIOCA.org