



September 1, 2016

Re: Opportunity to Support the Michigan Ovarian Cancer Alliance

My name is Karen O'Brien, and I'm contacting you in the hopes that you will consider supporting a cause that has recently become very close to my heart. For 31 years, I have coached volleyball at both the collegiate and high school levels and have always loved being part of a team—the commitment, the common purpose, the camaraderie. But in February of 2015, I found myself on a team that I wanted no part of: Team I-Have-Cancer.

After several rounds of chemotherapy, I was fortunate enough to be in remission for almost one year. I found out in July of 2016 that my cancer is back and again will be doing 6 rounds of chemotherapy. My fight is not over for me or my fellow cancer teammates. And that's why I started "Teal Attack"—a movement that combines my love for sports with my dedication to fighting this disease. Teal Attack is an opportunity for high school and collegiate athletic teams to raise awareness and donations for ovarian cancer support, all at no expense to your program. This past year 25 athletic programs across Michigan hosted Teal Attack events, raising over \$32,000 for ovarian cancer research and support. We hope sports teams such as yours will continue the success and momentum that those programs have started. Below is a sketch of the Teal Attack proposal:

- Sometime during your season, whichever of your athletic teams is willing would host a "Teal Attack" game.
- Both home and visiting Varsity teams would receive 15 free Teal Attack t-shirts to wear during warm-ups.
- Your athletic program or team can take the initiative to buy or sell more t-shirts for \$10 a piece during the game (and/or the week preceding the game) for students, parents, and teachers, or undertake other fundraising ideas such as sponsoring a 50/50 raffle.
- All proceeds from the event will go towards supporting the Michigan Ovarian Cancer Alliance, with your school's athletic department being recognized on the organization's website ([www.mioca.org](http://www.mioca.org)) for hosting a Teal Attack event.

As a coach, local business owner, lifelong Michigander, and now ovarian cancer team member, I am passionate about Teal Attack and the good it can accomplish through MIOCA. I hope you will consider joining the Teal Attack team. If you are interested in hosting an event or have any questions about the movement, please contact me at [tealattack@gmail.com](mailto:tealattack@gmail.com) or 734-735-8289.

Best,

Karen O'Brien  
Volleyball Head Coach, St. Mary Catholic Central